

Module 3.1A — Full Facilitation Worksheet

Case analysis worksheet aligned with the learner unit “A Dive Shop Is Not Next to the Reef. It Is Inside the Reef System.”

Purpose

Use this worksheet to analyse Blue Current Dive Co. as part of a wider reef-use system.

Your task is not to decide whether the shop is “good” or “bad.” Your task is to understand what system it is helping reproduce, where pressure is accumulating, who benefits and who carries risk, where leverage sits, and what would make stewardship claims more credible.

1. First diagnosis

In one or two sentences: What kind of dive shop does Blue Current appear to be at first sight?

What makes it appealing to guests? List 3–5 features.

1. _____
2. _____
3. _____
4. _____
5. _____

2. Six-lens scan

Lens	What does the case show?
Ecology	
Tourism use	

Lens	What does the case show?
Waste & infrastructure	
Livelihoods	
Governance	
Meaning & narrative	

3. Main drivers and pressures

<p>Main drivers</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tourist demand <input type="checkbox"/> Desire for famous / easy / photogenic sites <input type="checkbox"/> Rising fuel costs <input type="checkbox"/> Guest expectations for friendly, easy-access diving <input type="checkbox"/> Branding pressure around being “eco” or “regenerative” <input type="checkbox"/> Local dependence on tourism income <input type="checkbox"/> Weak wastewater infrastructure <input type="checkbox"/> Limited enforcement <input type="checkbox"/> Competition with other operators <input type="checkbox"/> Pressure to avoid bad reviews <p>Other: _____</p>	<p>Main pressures</p> <ul style="list-style-type: none"> <input type="checkbox"/> Repeated use of the same sites <input type="checkbox"/> Diver-skill mismatch with site sensitivity <input type="checkbox"/> Reef contact / weak buoyancy control <input type="checkbox"/> Crowding near entry lines or moorings <input type="checkbox"/> Local fish decline <input type="checkbox"/> Broken or rubble coral patches <input type="checkbox"/> Sewage / runoff stress <input type="checkbox"/> Weak thresholds for resting sites <input type="checkbox"/> Weak evidence behind stewardship claims <input type="checkbox"/> Local exclusion from meaningful decisions <p>Other: _____</p>
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4. Main actors and influence

Actor	Role in the system	Influence
Maya	_____	low / med / high
Lina	_____	low / med / high
Tomas	_____	low / med / high
Guests / divers	_____	low / med / high
Boat crew / staff	_____	low / med / high
Local households / fishers	_____	low / med / high
Municipality / local officials	_____	low / med / high
Other tourism businesses	_____	low / med / high
NGOs / marine partners	_____	low / med / high

Who has the strongest voice? _____

Who is strongly affected but has weaker voice? _____

5. Tensions inside the case

Tension	What does it look like in Blue Current?
Care vs evidence	
Quality vs volume	
Stewardship vs branding	

Inclusion vs legitimacy	
Good intentions vs system design	

6. Feedback loops

Prompt

Identify at least two loops. One may be reinforcing. One may be balancing.

Examples: attractive reef → more demand → more site pressure → weaker long-term reef quality; or better diver standards → less damage → better experience → stronger reputation for quality.

Loop 1

When: _____

this leads to: _____

which then increases / decreases:

and feeds back into: _____

Loop 2

When: _____

this leads to: _____

which then increases / decreases:

and feeds back into: _____

Which loop seems most important in this case? _____

7. Short-term attractiveness vs long-term fragility

What keeps Blue Current attractive in the short term?

What makes the model fragile in the long term?

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8. Leverage points

Possible leverage point	Rating (1-5)	Why?
Stricter diver gatekeeping	—	_____
Better site rotation	—	_____
Smaller groups / better supervision	—	_____
Clearer briefing standards	—	_____
Rest thresholds for pressured sites	—	_____
Monitoring site-use intensity	—	_____
Ecological baseline / simple observation system	—	_____
Social indicators / community-benefit tracking	—	_____
Better local consultation	—	_____
More honest branding language	—	_____
Higher-price / lower-volume model	—	_____
Partnership on waste reduction	—	_____
Other: _____	—	_____

Which leverage point seems most realistic now? _____

Which leverage point seems most important, even if difficult? _____

9. Cosmetic vs structural interventions

<p>One intervention that would look impressive but probably change little</p>
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One intervention that is less glamorous but could change much more

10. Credibility test

Blue Current is tempted to use words like ethical, sustainable, or regenerative.

What evidence would you require before accepting those claims? Tick what matters and add the most important missing evidence.

Evidence I would ask for	Additional evidence
<input type="checkbox"/> site-use data <input type="checkbox"/> diver-skill / supervision standards <input type="checkbox"/> thresholds for resting or rotating sites <input type="checkbox"/> ecological monitoring <input type="checkbox"/> social indicators <input type="checkbox"/> local participation in decisions	<input type="checkbox"/> community-benefit structure <input type="checkbox"/> infrastructure / waste partnerships <input type="checkbox"/> honest limits on volume <input type="checkbox"/> public transparency about trade-offs <input type="checkbox"/> other: _____

Most important missing evidence: _____

11. Final judgment

What system is Blue Current currently helping reproduce?

What would make Blue Current's stewardship claims more credible?

12. Personal transfer

After this unit, what would you now look for differently in a real dive operation?

What question would you ask before trusting a sustainability claim?